

# BUSINESS HEALTH INDEX SURVEY™

## SECTION II COMPANY GOALS

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. What does your business do? (Industry/product/service)

1b. Why are you in this business as opposed to either another business or working for someone else?

2. What do you want your business/department to look like in the next 3-5 years? (For example revenue, company size, locations)

2b. How are you going to accomplish this?

2c. What do you view as the major obstacles?

2d. How will you overcome them?